

Reserve Your Kid's Digital Footprint

Your child's name is a huge part of their identity. Give them the gift of their own domain name. You'll be reserving a part of the Internet - their own digital real estate if you like - so they can use it to create a website whenever they want.

WHAT IS A DOMAIN AND WHY RESERVE IT?

- **A domain is the address used to access a website.** It's the path to a location on the Internet where you can store a website when you decide to build it
- **Protect your child's digital identity:** Popular names disappear fast, so reserve their name today so no one else can register it.
- **Give them the chance to do something great now or in the future** – web albums, portfolios, college applications, even their first business! No need to create the website now – their domain will be ready when they are.

HOW TO REGISTER:

1. **Go to www.namecheap.com** and search for your child's name. Click search to see all available domains and extensions.
2. **Select your preferred domain,** or search for another option if you don't find something you like.
3. **Follow the checkout process to complete the order,** adding your payment method when prompted.

